

FOR IMMEDIATE RELEASE

## **iFAST Corp launches digital video channel iFAST TV to further investor education**

*SINGAPORE (14 January 2022)* – iFAST Corporation Ltd. (“iFAST Corp”), a leading Fintech wealth management platform listed on the SGX Mainboard, is pleased to announce the launch of iFAST TV, which is committed to creating round-the-clock investment-focused video content to better inform, educate and engage investors.

“iFAST Corp’s mission is to help investors around the world invest globally and profitably. For more than 20 years, we have worked to ensure our investors have access to information and research content that can help them in their investment journey.

Tapping on the potential of the rapidly growing digital media space, we see iFAST TV as a natural extension of our fintech driven and investor focused business as we continually seek to better serve, educate and engage our investors,” said Mr. Lim Chung Chun, Chairman and CEO of iFAST Corp.

“iFAST TV targets to release new content daily. Unlike traditional video channels that just provide daily market updates, we will be working with our in-house research analysts and wealth advisers, as well as external partners including fund houses, financial advisers, and personal finance influencers to provide our viewers with a greater variety of interactive and engaging investment and personal finance video content,” said Ms. Yeo Yen Lin, head of iFAST TV.

To support the production of high quality financial education video content, the company has transformed an area of its Singapore office into a 4K TV studio with live production facilities, featuring large chroma key green screen set for virtual productions and the latest NDI® infrastructure. Viewers can look forward to watching video streaming with clearer, better defined picture quality and lower latency via iFAST TV.

In line with the launch of the digital video channel, the company has also released the iFAST TV mobile application, which is now available for download on the Apple App Store, Google Play Store and Huawei AppGallery. iFAST TV is also available on iFAST Corp’s various websites and apps including FSMOne, iFAST Global Markets and iFAST B2B, and Youtube channel.

For more information about the iFAST TV programmes, please visit [www.ifasttv.com](http://www.ifasttv.com).

### About iFAST TV

iFAST TV is an investment-focused digital video channel committed to creating relevant, informative and engaging video content for all investors. Launched with the Company's mission statement in mind - 'To help investors around the world invest globally and profitably', iFAST TV continually seeks to better serve, educate and engage the investor community.

### About iFAST Corp

iFAST Corp (stock code: AIY) is a wealth management Fintech platform, with assets under administration (AUA) of S\$18.38 billion as at 30 September 2021.

Incorporated in the year 2000 in Singapore and listed on the SGX-Mainboard in December 2014, the Group is also present in Hong Kong, Malaysia, China and India. Through the years, the Group has built a well-established Fintech ecosystem connecting its product providers and clients.

iFAST Corp holds the requisite licences in the various jurisdictions it operates in to provide a wide range of products and services. As at end September 2021, the Group offers access to over 14,000 investment products including over 9,400 funds from over 280 fund houses, over 1,500 bonds, stocks and ETFs listed on the Singapore, Hong Kong and US stock exchanges, as well as services including online discretionary portfolio management services, research and investment seminars, Fintech solutions, and investment administration and transaction services.

The main business divisions of the Group include the Business-to-Consumer (B2C) division, the Business-to-Business (B2B) division, and the emerging Fintech Solutions/Business-to-Business-to-Consumer (B2B2C) model. The B2C platform, FSMOne.com (formerly known as Fundsupermart.com), is a multi-products transactional platform that caters to investors who prefer to do their own investments online. The B2B platforms cater to the specialised needs of more than 540 financial advisory companies, financial institutions, banks and internet companies with over 11,000 wealth advisers. iFAST Fintech Solutions, the emerging Fintech Solutions/B2B2C model, was launched in recent years to provide innovative and customisable Fintech solutions for the B2B clients and business partners to empower them with their own B2C Fintech capabilities.

The Group's mission statement is, "To help investors around the world invest globally and profitably".

For more information, please visit [www.ifastcorp.com](http://www.ifastcorp.com)

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